# TOWN OF PRINCETON MA Princeton Advisory Committee Meeting Minutes June 7, 2017

AC members in attendance: John Shipman, Judy Dino, Bill Lawton, Jimmy O'Coin, Don Schoeny, Wayne Adams

# **Advisory Committee Agenda**

Joint meeting with Planning Board to discuss sign bylaws

Meeting started at 7:30 PM

## **Meeting Minutes**

Discussed the AC viewpoints, AC understanding of the new bylaws, and AC data collected from business owners in the March to May timeframe which led to AC voting to not be in favor.

- Recommended the PB convene more meetings with business owners, especially retail owners and sub-leasers, as well as landlord of businesses so requirements, challenges, and nice-to-haves are understood.
  - o Business owners looking for clarity on what they are allowed to do
  - More considerations needed for temporary signs and sign-boards for location, size, and frequency
  - Considerations for signs on main roads when a business is located on a sideroad, e.g. blue or brown signs owned by the town giving distance/direction to a business. Other towns and states have these.
  - Considerations for size and number of signs for retail to reveal what is inside the establishment

PB objectives are to have a set of consolidated bylaws in one chapter, be descriptive of size/types/numbers, but not be prescriptive of a style, and be light-weight/short-in-length (as contrasted to large urban towns) to support a rural/residential community where recommendations and variances can be discussed and agreed to on an individual business by business basis.

No AC action other than the option to attend future PB informational and discovery sessions.

### **Upcoming AC meetings**

June 12<sup>th</sup> 5:30 Town Hall Annex, BOS/AC meeting with DESE Acting Commissioner Mr. Jeff Wulfson . TBD BOS Reserve Fund Transfers.

# **Handouts and Referenced Documents**

- March 2017 version of Bylaws, same version as in the May ATM Warrant
- •